Sophia Winkler-Schor, PhD

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EDUCATION

Ph.D. **University of Wisconsin–Madison** (Madison, WI), 2024
Environment & Resources, minor in Science Communication
Committee: Lisa Naughton, Markus Brauer, Claudia Irene Calderon, Carena van Riper, Alberto Vargas
Dissertation: Leveraging psychological insights to foster persistence in conservation practices: A case study of Mexico's flagship agroforestry program, Sembrando Vida

M.S./ M.INC **Georg-August Universität Göttingen** (Germany) **& Lincoln University** (New Zealand), 2018
Bi-National dual-degree in International Nature Conservation with distinction
Practicum semester at World Wildlife Fund (Washington, DC)
Visiting scholar at University of Illinois Urbana-Champaign (UIUC)
Co-advisors: Heiko Faust & Carena van Riper
Thesis: Expanding the environmental value scale: understanding how eudaimonia and hedonia influence pro-environmental behavior

B.S. **University of Washington** (Seattle, WA), 2016
Major: Environmental Science & Terrestrial Resource Management
Magna cum laude, departmental honors
Study abroad: Albert-Ludwig-Universität Freiburg, Germany
Honors thesis: How eco-drone monitoring and successful conservation methodology can mitigate deforestation.

B.A. **University of Washington** (Seattle, WA), 2016
Major: Environmental Studies, Minor: Latin American and Caribbean Studies
Magna cum laude, departmental honors
Senior Capstone: Evaluating the dynamics of deforestation and big tree logging on Peru's forests.

RESEARCH EXPERIENCE

Sustainability Postdoctoral Fellow, Joint appointment between Smithsonian Institute and the Nature Conservancy, 2026-present

Postdoctoral Research Associate, University of Illinois, 2024-2026

Fulbright-Hays Doctoral Dissertation Research Abroad Fellow, University of Wisconsin–Madison, 2022-2023

Foreign Area Language Studies Fellow (Yucatec Maya), University of Wisconsin–Madison, 2021-2022

Foreign Area Language Studies Fellow (Yucatec Maya), University of Wisconsin–Madison, 2019-2020

University Fellow, University of Wisconsin–Madison, 2019-2024

Behavior Change Fellow, United Nations Foundation, 2018

Graduate Conservation Psychology Research Intern, World Wildlife Fund, 2017

Undergraduate Research Assistant, University of Washington, 2013-2016

PUBLICATIONS

Peer-reviewed works [underlining denotes student was mentored]

1. **Winkler-Schor S.,** Weiner A., & Wardropper C. (2026). Changing Norms Through Peer-to-Peer Learning in a Demonstration Farm Program. Environment and Behavior, 00139165261475058. *https://doi.org/10.1177/00139165261475058*

2. **Winkler-Schor S.,** Craska H., Skidmore M., Wardropper C. (2026) Mapping the Flow of Conservation Information across Wisconsin Farming Communities: Evidence from a Social Network Analysis. *People and Nature, 8(7), 2304-2316. https://doi.org/10.1002/pan3.70350*
3. **Winkler-Schor S.,** van Riper C.J., Ezzine-de-Blas D., Naughton-Treves L. (2025). Expanding self-determination theory: Examining the role of nature relatedness in agroforestry adoption among Indigenous landholders in Mexico. *Journal of Environmental Psychology*, 102732. https://doi.org/10.1016/j.jenvp.2025.102732
4. Gonzalez-Moctezuma P., **Winkler-Schor S.,** Moure M.M. (2025). The promises and missed opportunities of upscaling agroforestry: Lessons from Mexico's Sembrando Vida Program. *Agroforest Systems (2025) 99:238. https://doi.org/10.1007/s10457-025-01281-x*
5. **Winkler-Schor S.** & Brauer M. (2024). What happens when payments end? Fostering long-term behavior change with financial incentives. *Perspectives on Psychological Science,* 17456916241247152. *https://doi.org/10.1177/174569162412471*
6. Nyssa Z., **Winkler-Schor S.,** Lobo D., Eyster H.N., Wright A.J. (2024). A framework for promoting disciplinary diversity and inclusion through epistemic justice. *Conservation Biology*, *38(6), e14409. https://doi.org/10.1111/cobi.14409*
7. **Winkler-Schor S.,** Eyster H., Lobo D., Wright A., Lukasik V., Redmore L., Blount-Hill K., Tully B., Beard S., Christenson, C., & Nyssa Z. (2024). Enhancing disciplinary diversity and inclusion in conservation science and practice based on a case study of the Society for Conservation Biology. *Conservation Biology, 38(6), e14395. https://doi.org/10.1111/cobi.14395*
8. **Winkler-Schor S.,** Coon J.J., Sanji D., Barefoot-Jaeger M. (2024). When it comes to research on land management behavior, how are we doing? A systematic review on measurement, theory, and suggestions for improvement. *Conservation Science and Practice,* e13164*. https://doi.org/10.1111/csp2.13164*
9. **Winkler-Schor S.,** van Riper C., Landon A. & Keller R. (2020). Determining the Role of Eudaimonic Values in Conservation Behavior. *Conservation Biology*, 34(6), 1404-1415. *https://doi.org/10.1111/cobi.13622*
10. van Riper C.J., **Winkler-Schor S.,** Stamberger L., Keller R., Raymond C., Braito M., Golebie E., Eriksson M., & Johnson D.N. (2019). Integrating multi-scale values and pro-environmental behavior in a protected area. *Sustainability Science,* 14, 1395-1408. *https://doi.org/10.1007/s11625-019-00677-w*
11. Johnson D. N., van Riper C. J., Chu M., & **Winkler-Schor S.** (2019). Comparing the social values of ecosystem services in US and Australian marine protected areas. *Ecosystem Services, 37, 100919. https://doi.org/10.1016/j.ecoser.2019.100919*
12. Scullion J. J., Vogt K. A., Drahota, B., **Winkler-Schor S.,** & Lyons M. (2019). Conserving the Last Great Forests. A Meta-Analysis Review of the Drivers of Intact Forest Loss and the Policies and Strategies to Save Them. *Frontiers in Forests and Global Change*, 2, 62. *https://doi.org/10.3389/ffgc.2019.00062*
13. Scullion J. J., Vogt K. A., **Winkler-Schor S.,** Sienkiewicz A., Peña C, & Hajek F. (2016). Designing conservation-development policies for the forest frontier. *Sustainability Science, 11(2), 295-306. https://doi.org/10.1007/s11625-015-0315-7*

Works under review

1. **Winkler-Schor, S.,** Eyster, H. Douglas, B., Joffe-Nelson, N. Morse, L. Bennett, R. (Under review). Brewing change: Moving beyond individual behavior to explain support for Bird Friendly coffee across the supply chain. *People and Nature.*
2. **Winkler-Schor, S.,** Méndez López, ME., Sprinkman, S. & Naughton-Treves, L. (Under review). The Roles of Motivation, Habits, and Social Norms for Fostering Persistence in Conservation Practices Among Indigenous Farmers in Mexico. *Ecology and Society. Pre-print: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=5279875*
3. Rader, A., Schmook, B., Navarro Olmedo S., Villalpando Paez M., **Winkler-Schor, S.** Calzada, L…Rhemtulla J. (Under review). Power and Sembrando Vida: Evaluating power dynamics across a large-scale agroforestry program. *Journal of Rural Studies*
4. Wright A., Winkler-Schor S., Eyster H., Abrams K. (Under review). Redefining Conservation. *Conservation Biology.*

Works in preparation (Data has been collected)

1. **Winkler-Schor, S.,** Castle, S.E., Araujo, A., Lay, C., Birk, K., Bennett, R. (In preparation). A scoping review examining the social, psychological, and ecological drivers of persistence and permanence in tropical agroforestry systems. Target outlet: Global Environmental Change
2. Caudillo Alverez, A., **Winkler-Schor, S.** Rader, A., & Guzman, A. (In preparation). Evaluating the effects of Mexico's Sembrando Vida program on farmer migration and food security.
3. **Winkler-Schor, S.,** Maserkauwicz, M., Lara, B., & Bennett R. (In preparation). Identifying barriers and co-developing solutions for scaling biodiversity-friendly coffee production across Latin America: Insights from a participatory workshop. Target Journal: Journal of Agriculture, Food Systems, and Community Development
4. **Winkler-Schor, S.,** Méndez López, ME, van Riper, C., Ezzine-de-Blas, D., Vargas Preto, A., Naughton-Treves, L. (In preparation). Beyond the intrinsic and extrinsic binary: Exploring the motivational continuum and effects on persistence in conservation practices. Target outlet: People and Nature
5. Radar, A., **Winkler-Schor, S.,** Schmook, B. (In preparation). A Scoping Review of Sembrando Vida: Evidence, Outcomes, and Research Gaps. Target Outlet: Land Use Policy
6. **Winkler-Schor, S.** & Méndez López, M.E. (In preparation). Decolonizing social psychology research methods: Adapting psychological methods to meet the needs of Indigenous land users in Yucatan, Mexico. Target outlet: Perspectives in Psychological Science
7. Yamada Cadena, A., **Winkler-Schor, S.,** Nelson, H., Méndez López, M.E. (In preparation). Identifying social and economic barriers to long-term engagement in agroforestry practices among Indigenous land users in Mexico. Target journal: Ecological Economics

Non-peer-reviewed articles & technical reports

1. Drew, J., **Winkler-Schor, S.,** Lewison, R., & Holmes, G. (2024). Diversifying Voices in Conservation. Conservation Biology, 38(6), e14418.
2. **Winkler-Schor, S.,** Eyster, H.N. Chavez-Paez, W. (2023). Perceptions of inclusion, diversity, and satisfaction among members of the Society for Conservation Biology. Report prepared for the Society for Conservation Biology.
3. Schwerdtner Máñez K., Westerhout D., Miller B., Mahajan S., Burgess G., Wan Kam C., **Winkler-Schor S.** (2020). Save nature please: A behavior change framework for conservation. World Wildlife Fund for Nature. https://wwf.panda.org/?1036441/Using-behavioural-science-for-conservation
4. Scullion J, Alvarez Y, Cueto L, Gmur S, Kirkby C, Loja J, Obesso J, Odle A, Prado S, Porier A, Renfrigo P, Schreier A, Sienkiewicz A, Stutzman H, Vogt K, **Winkler-Schor S.,** Zwicker S. (2015). Advancing Biodiversity Conservation in the Manu-Tambopata Corridor (MAT). Report prepared for Amazon Conservation Association and Asociación para la Conservación de la Cuenca Amazónica.

Theses & Dissertation

Winker-Schor, S. (2024). Leveraging Psychological Insights to Foster Behavioral Persistence in Conservation Practices: A Case Study of Mexico's Flagship Agroforestry Program, Sembrando Vida. The University of Wisconsin – Madison. ProQuest Dissertations & Theses, 2024. 31640199. https://www.proquest.com/docview/3133308461?pq-origsite=gscholar&fromopenview=true.

Winkler-Schor S. (2018). Expanding the environmental value scale: understanding how eudaimonia and hedonia influence pro-environmental behavior. Georg-August-Universität Göttingen, Germany.

Winkler-Schor S. (2016). Evaluating the dynamics of deforestation & big tree logging on Peru's forests. University of Washington, USA.

Winkler-Schor S. (2015). How eco-drone monitoring and successful conservation methodology can mitigate deforestation. University of Washington, USA. http://hdl.handle.net/1773/33322

HONORS & AWARDS

2024 Best postdoctoral presentation, Open Science Meeting, Global Land Programme
2017 Deutschlandstipendium–Scholarship for Academic Excellence, German Ministry of Research and Education
2015 Student of the Year (Undergraduate), School of Environmental and Forest Sciences
2015 Dean's Medalist Award (Undergraduate), College of the Environment

SELECTED FELLOWSHIPS & GRANTS *(Total: $612,307)*

External grants

€272,456 Marie Skłodowska-Curie Postdoctoral Fellowship, European Commission [University of Bonn], 2027 (deferred)
$10,000 Citizen Diplomacy Action Fund (CDAF) alumni grant, U.S. Department of State, 2027 (Co-PI)
$101,600 University Fellowship, UW–Madison award to recruit top doctoral student applicants, 2019-2024
$33,000 Fulbright-Hays Doctoral Dissertation Research Abroad Fellowship, Yucatan, Mexico, 2022-2023
$29,875 Foreign Language Area Studies Fellowship, Advanced Maya, US Department of Education, 2021-2022
$4,000 Explorers Club Exploration Fund Grant, 2022
$7,500 Foreign Language Area Studies Summer Fellowship, Advanced Maya, US Department of Education, 2021
$7,500 Foreign Language Area Studies Summer Fellowship, Intermediate Maya, US Department of Education, 2020
$29,875 Foreign Language Area Studies Fellowship, Maya, US Department of Education, 2019-2020
€4,200 Deutschlandstipendium, German Ministry of Research and Education, 2017-2018
€3,000 PROMOS- German Ministry of Education and Research, 2017-2018

Internal grants

$16,333 SI-TNC Catalyst Fund, Fall 2026
$1,700 Latin American, Caribbean & Iberian Studies Travel Grant, Fall 2024
$1,500 Environment & Resources Research Award, Spring 2024
$1,500 Student Research Grants Competition, UW, Fall 2023
$3,000 LACIS Summer Research Grant, UW, 2023
$3,000 Tinker Nave Short-Term Field Grant, 2022
$2,900 Tinker Nave Short-Term Field Grant, 2021
$2,500 Center for Integrated Agricultural Systems summer mini-grant, 2021
$2,100 Tinker Nave Short-Term Field Grant, 2020
$5,000 UW-Madison IRIS Area and International Studies Award, 2019
$5,000 University of Wisconsin–Madison Bursar's Office Recruitment Award

$13,500 *Total research funding received as an undergraduate:* Top funders include The Explorers Club, Xi Sigma Pi National Forestry Honor Society, Mary Gates Undergraduate Research Scholarship, University of Washington School of Environmental & Forest Sciences.

CONFERENCE PRESENTATIONS AND POSTERS

Professional conferences

Winkler-Schor, S. *Craska, H., Skidmore, M., Wardropper, C. (2026) Mapping the Flow of Conservation Information across Wisconsin Farming Communities: Evidence from a Social Network Analysis. National Sustainability Society, Denver, CO*

Winkler-Schor, S., *Eyster, H., Joffe-Nelson, N., Morse L., Douglas, B., Bennett, R. (August 2026) Brewing Change: Testing the Influence of Dynamic Norms on Intentions to Purchase Bird-Friendly Certified Coffee. National Sustainability Society, Denver, CO*

Winkler-Schor, S., *Méndez López, ME., Sprinkman, S., Naughton-Treves, L. (July 2026). The Roles of Motivation, Habits, and Social Norms for Fostering Persistence in Conservation Practices Among Indigenous Farmers in Mexico.*

Winkler-Schor, S., *Eyster, H., Joffe-Nelson, N., Morse L., Douglas, B., Bennett, R. (July 2026) Brewing Change: Testing the Influence of Dynamic Norms on Intentions to Purchase Bird-Friendly Certified Coffee. North American Congress for Conservation and Restoration (NACCR), Milwaukee, WI*

Wright, D., Bennett R., **Winkler-Schor, S.** *(April 2026). The role of psychological drivers in sustainable coffee farming: Examining Peruvian coffee farmers motivations, values, and emotions. World of Coffee Convention. San Diego, CA.*

Nyssa, Z., **Winkler-Schor, S.** *Lobo, L., Eyster, H. (November 2024). A Framework for Promoting Disciplinary Diversity and Inclusion through Epistemic Justice.* Conservation Social Science Conference. Online.

Winkler-Schor, S., *Méndez López, ME., Sprinkman, S., Naughton-Treves, L. (November 2024). Cultivating Lasting Change: How to promote reforestation among small landowners in developing countries.* Open Science Meeting—Global Land Programme. Oaxaca, Mexico

Winkler-Schor, S., *Méndez López, ME., Sprinkman, S., Naughton-Treves, L. (September 2024). Cultivating Lasting Change: How to promote reforestation among small landowners in developing countries.* American Psychological Association Division 34 Conference. Online.

Winkler-Schor, S., *Méndez López, ME., Sprinkman, S., Naughton-Treves, L. (February 2024). Cultivating Lasting Change: How to promote reforestation among small landowners in developing countries.* Society for Personality and Social Psychology Sustainability Psychology. San Diego, CA.

Winkler-Schor, S., *Méndez López, ME., Sprinkman, S., Naughton-Treves, L. (October 2023). Cultivating Lasting Change: How to promote reforestation among small landowners in developing countries.* Social Science and Sustainability Solutions Conference. Madison, WI.

Winkler-Schor, S. *& Brauer, M (June 2022). Promoting long-term behavior change when financial incentives are unavoidable. Society for Environmental, Population and Conservation Psychology*. Online.

Winkler-Schor, S., van Riper, C., Landon, A., & Keller, R. (July 2018). *Expanding the Environmental Value Scale: Understanding how Eudaimonia and Hedonia Influence Conservation Behavior*. North American Congress on Conservation Biology (Society for Conservation Biology). Toronto, CA.

Winkler-Schor S., Scullion J., Vogt, K., Sienkiewicz A, Peña C, & Hajek, F. (August 2015). *Designing Conservation-development Policies for the Forest Frontier: A Case Study in Madre de Dios, Peru.* International Congress on Conservation Biology Montpellier, France

Winkler-Schor S., Scullion J., Vogt, K., Sienkiewicz A, Peña C, & Hajek, F. (April 2015). *Improving Forest Conservation Outcomes: A Case Study in Madre de Dios, Peru.* National Undergraduate Research Symposium. Eastern Washington University, Spokane, WA

Organized symposia

Winkler-Schor S., Lanza G., Eyster, H., Wallen K., (Dec 2021). *Enhancing conservation inclusion and diversity: lessons learned from the SCB Disciplinary Inclusion Task Force.* International Congress for Conservation Biology (Moved Online)

Organized workshops

Wright, A., Norman, K., Yasue, M., Winker-Schor, S., Palombo, M., Kenney, A., Knowlton, A., Asah, S.T., Brilliant, S., McKinley, E., Sullivan-Wiley, K. (2023). Social science for marine mammal sciences. North Atlantic Right Whale Consortium Annual Meeting. [Invited guest speaker]

Invited talks

April. 2026 **Smithsonian Tropical Research Institute.** (Online). Leveraging psychological insights to foster persistence in conservation practices: A case study of Mexico's flagship agroforestry program, Sembrando Vida.

Dec. 2025 **University of Illinois** (Urbana, IL). Leveraging psychological insights to foster persistence in conservation practices: A case study of Mexico's flagship agroforestry program, Sembrando Vida.

Nov. 2024 **Instituto de Ecología (INECOL)** (Xalapa, Mexico). Leveraging psychological insights to foster persistence in conservation practices: A case study of Mexico's flagship agroforestry program, Sembrando Vida.

June 2024 **Center for Development Research (ZEF). University of Bonn** (Germany). Cultivating Lasting Change: How to promote reforestation among small landowners in developing countries.

June 2024 **Institute for Food and Resource Economics. University of Bonn** (Germany). Cultivating Lasting Change: How to promote reforestation among small landowners in developing countries.

June 2024 **Universitat Autónoma de Barcelona** (Spain). Cultivating Lasting Change: How to promote reforestation among small landowners in developing countries.

Science communication and outreach

Grace., J. (Host), **Winkler-Schor S.,** (Guest), Gonzalez-Moctezuma, P. (Guest). (April 15th, 2025). Sembrando Vida, A Flagship Agroforestry Program in Mexico. Perennial AF [Audio podcast] by the Savannah Institute. https://www.learnagroforestry.com/podcasts/perennial-af/episodes/2149011465

Winkler-Schor S. (September 2023). *Integrating Behavior Change into Conservation: How to Design and Implement Behavior Change Interventions.* EOR Inc. Minneapolis, MN. (Online talk).

Winkler-Schor, Sophia. The Conservation Psychologist. Psychology Today—Invited Blogger.

https://www.psychologytoday.com/us/blog/the-conservation-psychologist

Winkler-Schor S. (October 2020). *Conservation Psychology: What's the role of behavior in conservation?* Society for Conservation Biology-Wisconsin Chapter. Madison, WI [Talk]

Lewin, A., (Host), Wright, A., (Host), **Winkler-Schor S.**, (Guest), Johnson, D.M. (Guest). (April 29th, 2019). Episode 90: Social Values for Marine Protected Areas In US and Australia. Marine Conservation Happy Hour [Audio podcast]. https://apple.co/2XU2Iy5

Winkler-Schor S. & Ipe J., (August 2018). *Integrating Behavior Change into Conservation: How to Design and Implement Behavior Change Interventions.* United Nations Foundation, Washington, DC [Talk]

Lewin, A., (Host), Wright, A., (Host), **Winkler-Schor S.**, (Guest), Hauptfeld, R. (Guest). (July 26th, 2018). NACCB 2018 Highlights. Speak Up for Blue [Audio podcast]. https://apple.co/2ZIHOz5

Winkler-Schor S. & Mahajan S. (August 2017). *Integrating Behavior Change into Conservation: How to Design and Implement Behavior Change Interventions.* World Wildlife Fund-HQ. Washington, D.C. [Talk]

TEACHING & MENTORING EXPERIENCE

Instructor of record

Summer 2024	ENVIR ST 402: Introduction to Environmental and Conservation Psychology

Teaching assistantships

Fall 2023	ENVIR ST 112: Environmental Studies: Social Science Perspectives, University of Wisconsin–Madison
Spring 2018	NRES 287: Environment and Society, University of Illinois at Urbana-Champaign
Winter 2015	ENVIR 100: Interdisciplinary Foundations in Environmental Studies, University of Washington

Guest lectures

Fall 2025	Agroforestry and sustainable agriculture in Maya Communities in Yucatan Mexico. NRES 387: Ecology, Culture, & Environmental Sustainability in the Yucatán Peninsula. University of Illinois Urbana-Champaign
Fall 2025	Applying self-determination theory to conservation contexts in the Global South. NRES 472: Environmental Psychology. University of Illinois Urbana-Champaign
Spring 2025	Conducting survey research with Indigenous communities in Mexico. NRES 340: Env. social science research methods. University of Illinois Urbana-Champaign
Fall 2024	Applying self-determination theory to conservation contexts in the Global South. NRES 472: Environmental Psychology. University of Illinois at Urbana-Champaign
Fall 2024	Intro to conservation psychology, GEOG 930: Human Dimensions of Wildlife. University of Wisconsin–Madison
Spring 2023	Failures of fieldwork, PSYCH 601: Intervening on Social Issues. University of Wisconsin–Madison
Fall 2023	Intro to conservation psychology, GEOG 434: People and Wildlife. University of Wisconsin–Madison
Spring 2018	Intro to conservation psychology, NRES 287: Environment and Society. University of Illinois Urbana-Champaign

Select trainings completed: Get in the Flow: Promoting Student Learning Engagement; Enhancing Online Education: Cultivating Inclusivity; UW–Madison Teaching Assistant Teaching, Learning, and Academic Planning Workshop.

Mentoring graduate and undergraduate students

2026-	Mentor and collaborator for PhD student Gayanthi Ilangarathna, UIUC
2024	Student mentor for master's student Trey Coury, University of Wisconsin–Madison
2017-2018	Student mentor for undergraduate honors thesis, Dana Johnson, UIUC

Graduate and undergraduate student research supervision (Indicates co-authored publication)

2026	Arantza Caudillo Alvarez, Doerr School of Sustainability, Stanford University
2026	Kyla Birk, Program on the Environment, University of Washington, Capstone supervisor
2026	Cadence Lay, Program on the Environment, University of Washington, Capstone supervisor
2025	Olivia Merrell, Dept. of Natural Resources and Environmental Sciences, UIUC (Honors research supervisor)
2025	Aoki Yamada, Faculty of Forestry, University of British Columbia (Remote supervision)
2025	Alex Ramirez (master's student), Dept. of Natural Resources and Environmental Sciences, UIUC

2025-	Adrienne Weiner, Dept. of Natural Resources and Environmental Sciences, UIUC
2025-	Charity Escobedo, Dept. of Natural Resources and Environmental Sciences, UIUC
2024-2025	Sol Ochoa Tastsos, Dept. of Natural Resources and Environmental Sciences, UIUC
2024-2025	Linnea Turner, Dept. of Natural Resources and Environmental Sciences, UIUC
2024	Ryan Styre, Dept. of Natural Resources and Environmental Sciences, UIUC
2022-2024	Surya Vir, Dept. of Psychology, University of Wisconsin–Madison
2022-2024	Carlos Sodi Aliseda, Dept. of Psychology, University of Wisconsin–Madison
2022-2025	Sarah Sprinkman, Dept. of Psychology, University of Wisconsin–Madison
2021	Briley Rossiter, Dept. of Psychology, University of Wisconsin–Madison
2020-2022	Greta Schwiesow, Dept. of Psychology, University of Wisconsin–Madison
2020-2021	Natalie Bovin, Dept. of Psychology, University of Wisconsin–Madison
2020-2023	Daniel Sanji, Dept. of Psychology, University of Wisconsin–Madison
2020-2023	Martha Barefoot-Yeager, Dept. of Anthropology, Earlham College
2018	Zhiiyi Zhang, Dept. of Natural Resources and Environmental Sciences, UIUC
2018	Xiantong Wang, Dept. of Natural Resources and Environmental Sciences, UIUC
2018	Nora Grasse, Dept. of Natural Resources and Environmental Sciences, UIUC
2018	Madeleine Green, Dept. of Natural Resources and Environmental Sciences, UIUC
2018	Melissa Swire, Dept. of Natural Resources and Environmental Sciences, UIUC
2018	Jena Johnson, Dept. of Natural Resources and Environmental Sciences, UIUC
2018	Cynthia Segura, Dept. of Natural Resources and Environmental Sciences, UIUC
2018	Alaina Bottens, Dept. of Natural Resources and Environmental Sciences, UIUC
2017-2018	Dana Johnson, Dept. of Natural Resources and Environmental Sciences, UIUC, (James Scholar supervisor)

SKILLS & LANGUAGES

RStudio, Dedoose, Microsoft Office, Gephi, GIS, Wix
Social media strategy/design/promotion
Science communication

English (Native speaker)
German (Heritage speaker/writing C1)
Spanish (Advanced/Working Proficiency)
Yucatec Maya (Intermediate)

PROFESSIONAL SERVICE

National & international contributions

Society for Environmental, Population, and Conservation Psychology (APA Div. 34), 2025-Present
Conference Organizing Committee volunteer. Selecting conference theme, identifying keynote speakers, reviewing abstracts, moderating plenary speaker session.

Social Science Working Group, Society of Conservation Biology, 2017-Present
Elected board member and chair of the Communications Committee June 2019-2022. Designed and implemented social media strategy and manage team of six volunteers. From 2017-2019, volunteered for SSWG communications committee. From 2024-present volunteered for Diversity, Equity, Inclusion and Justice (DEIJ) committee. Conducted interviews and data analysis to identify opportunities to harmonize and strengthen society wide DEIJ efforts. In 2026, volunteered on conference organizing committee to develop and co-lead member business meeting at NACCR.

Disciplinary Inclusion Task Force, Society of Conservation Biology, 2018-2024
Founder of task force investigating disciplinary diversity and inclusion within SCB. Recruited a team of 16 conservation scientists to conduct a mixed-methods, multi-study investigation of SCBs governance, branding, and recruitment to improve inclusion. Fundraised $20,000 to support project.

Guest editor for special issues

Conservation Biology: Conservation Voices (December 2024). Special issue about diversity, equity, and inclusion in conservation. https://conbio.onlinelibrary.wiley.com/doi/10.1111/cobi.14126?af=

Ad hoc journal reviewer (number of articles reviewed)

Conservation Biology (3), Conservation Letters (2), Conservation Science & Practice (4), Journal of Environmental Psychology (1), Environmental Management (2), Ecosystem Services (3), One Earth (1), People and Nature (1), Society for Natural Resources (1), Forests (1), Restoration Ecology (1), Forest Policy and Economics (1), Journal of Environmental Studies and Science (1).

University, college, & departmental service

Nelson Graduate Student Representative, September 2019-August 2024
Graduate student representative for the Nelson Institute for Environmental studies. Supported the development of a student mentoring program and student climate survey. Co-organized annual grad student professional development retreat.

PROFESSIONAL AFFILIATIONS & MEMBERSHIPS

2024-Present **Global Land Programme**
2023-Present **Society for Personality and Social Psychology**
2022-Present **Society for Environment, Population, & Conservation Psychology (APA Div. 34)**
2015-2023 **Society of Conservation Biology,** Member: Social Science & Conservation Marketing Working Groups
2015-Present **Phi Beta Kappa Honor Society**
2014-Present **Xi Sigma Pi International Forestry Honor Society-Alpha Chapter**